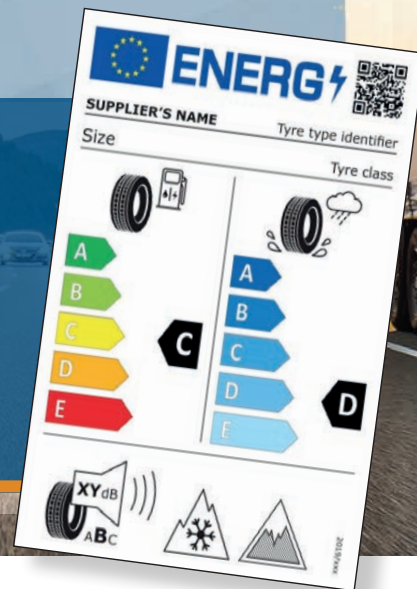


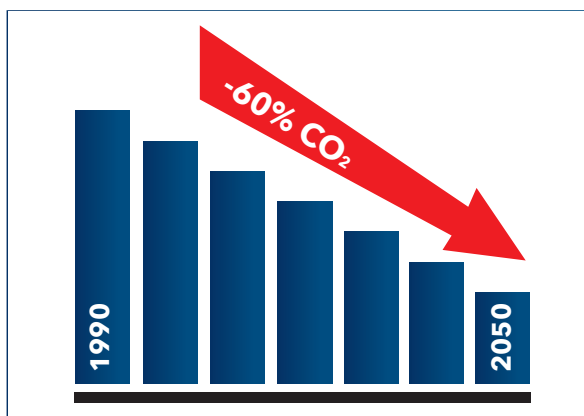
The new TYRE LABEL

FROM 01 MAY 2021

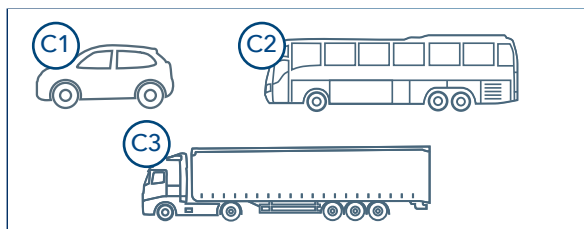


GENERAL DECLARATION

The introduction of the EU label is intended to reduce vehicle emissions and thus contribute to climate neutrality 2050.



To ensure a conscious consumer purchase decision, a new label is valid for tyres of category C1, C2 and C3* as from production date 01.05.2021, which contains comprehensive information on the ratings for rolling resistance, wet grip and the rolling noise. In addition, the individual tyre data can be retrieved from the EU database (EPREL) via a QR code, which is indicated on the new EU tyre label.



Division of the classes into C1, C2 and C3*
* is not required for tyres with speed of less than 80 Km/h

MEANING OF THE SYMBOLS

ROLLING RESISTANCE

Classes from E to A



Fuel consumption depends on the tyres' rolling resistance, the vehicle and the driving conditions. The rolling resistance is indicated in classes A (highest efficiency) to E (lowest efficiency). The difference between the most favourable class (A) and the least favourable class (E) is a reduction in consumption of 7.5%.

WET GRIP

Classes from E to A



The braking performance of a tyre on a wet road is measured by the (ABS) braking distance or the maximum coefficient of friction between the tyre and the road and compared with the values of a reference tyre. Wet grip is also specified in classes A (shortest braking distance) and E (longest braking distance). With class A tyres, a shorter braking distance of up to 18 m can be achieved in comparison with class E tyres during full braking at 80 km/h.

ROLLING NOISE

Classes from C to A



The tyre's rolling noise is indicated in classes A (quietest tyre) and C (loudest tyre) and with a corresponding number of sound waves. The pictogram with the classification A indicates that the external rolling noise of the tyre is more than 3 dB below the EU limit value applicable until 2016. Classification B falls below or corresponds to the EU limit value of 3 dB applicable until 2016. Classification C exceeds the EU limit value of 3 dB applicable until 2016.

SNOW & ICE PICTOGRAM

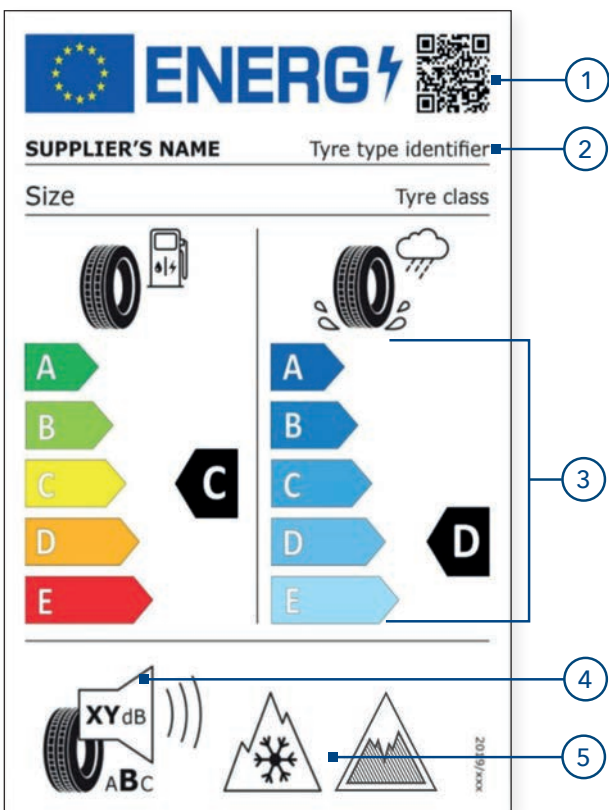


The new EU label will additionally display the already known snow grip pictogram (3PMSF) for winter and all-season tyres as well as an ice grip pictogram for selected C1 passenger car winter tyres.





THE NEW EU TYRE LABEL

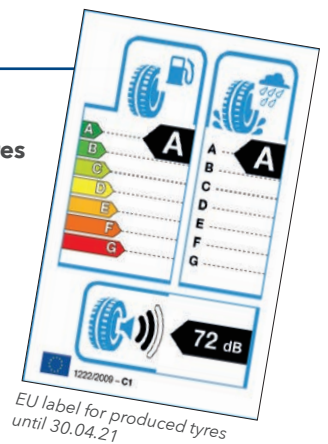


EU label for tyres produced as of 01.05.2021

- 1 **QR code redirects to EU product database (EPREL)**
- 2 **Addition of the tyre type designation = Art. no.**
- 3 **Rescaling of the lower label values**
Label classes E and F become label class D. Label class G merges to the label class E. The rolling resistance is indicated on the left side of the tyre label. Wet grip is indicated on the right side
- 4 **ABC classification of noise classes instead of sound waves**
The decibel value is still indicated
- 5 **Representation of the pictograms**
Indication of snow grip pictogram (3PMSF) and ice grip pictogram (only for tyres of class C1)

TASKS FOR YOU AS A TYRE DEALER

Important:
Due to the transition period, tyres with the "old" EU tyre label will still be in circulation that were produced before 01 May 2021. These do not need to be re-stickered, as they are not affected by the regulation



TASKS FOR YOU AS A TYRE DEALER:

- At the point of sale (POS), the label must be placed on the tyre in a clearly visible position. The product information sheet must be available digitally and provided in printed form on request
- If you sell a tyre that forms part of a batch of several identical tyres, both the tyre label and the product data sheet must be available (digitally) and provided in printed form on request
- In visual advertisements and any other promotional material for a specific type of tyre, the tyre label must be displayed digitally or in printed form. For example, if a tyre series is indicated by a tyre tread, it is sufficient to show the range between the tyre type with the worst and the best rating within the product family

THE EPREL DATA-BASE

The new product data sheet (PIS for short) is stored in the EPREL-database for each tyre manufacturer. This contains all the information shown on the EU tyre label. In addition, the manufacturer's start of production date and end of production date are indicated.

Product Information Sheet	
Delegated Regulation (EU) 2020/740	SAKURA
Supplier name or trademark	SAKURA
Commercial name or trade designation	S181
Tyre type identifier	181-1-10000485
Tyre size designation	205/55R17 109H
Load capacity index (for single mounting)	100
Speed category symbol	H
Fuel efficiency class	C
Rolling resistance	75 dB
External rolling noise class	B
External rolling noise value	75 dB
Severe snow type	No
Start of start of production	01/19
End of end of production	-
Additional information	158
Load capacity index for Additional Service	108
Description (for single mounting)	-
Speed category index for Additional Service Description (for dual mounting)	L
Speed category symbol for Additional Service	L